

June 1, 2021 Unison Capital, Inc.

Notice regarding Strategic Alliance with PARK75, Inc.

We are pleased to announce that Unison Capital, Inc. ("Unison") has entered into a strategic alliance with PARK75, Inc. ("PARK75").

PARK75 specializes in DX planning for consumer businesses. Led by Toshinori Kato and Mariko Tsubakidani, both with extensive experience planning and executing DX strategies for consumer businesses, PARK75 differentiates itself from IT vendors, agencies and consultants by combining creative elements with forefront technology, based on the belief that DX comprises a vital element of customer journey enhancement.

Unison and PARK75 will collaborate to maximize the value of Unison's portfolio companies through expediting digital transformation.

<u>Contact</u> Please direct all inquiries concerning this matter to: Public Relations Tel: +81-3-3511-3900