



September 14, 2020

Unison Capital, Inc.

Notice on Industry-Academia Collaboration with
Kyoto University Graduate School of Business Administration and Intellectual Innovations

We are pleased to inform you that Unison Capital will jointly hold an endowed lecture "Tourism Business Strategy" with Intellectual Innovations (Representative Director: Ken Ikeo <https://intellectual-innovations.or.jp/>) (hereinafter "Intellectual Innovations") starting October 2020 at Kyoto University Graduate School of Business Administration.

Kyoto University Graduate School of Management operates the Tourism MBA program in Kyoto, one of the world's leading tourist cities, and develops management ability to revitalize regions and industries that are important in Japan's development strategy of a tourism-oriented country. In addition, Intellectual Innovations is an organization that bridges companies, educational institutions, local governments, and governments to deliver high-quality education fairly.

Unison has been actively investing in the travel and accommodation business field, sharing its know-how and eco-system, and developing it with Kyoto University Graduate School of Management and Intellectual Innovations to support the development of tourism human resources in Japan.

Contact

Please direct all inquiries concerning this matter to:

Public Relations

Tel: +81-3-3511-3900